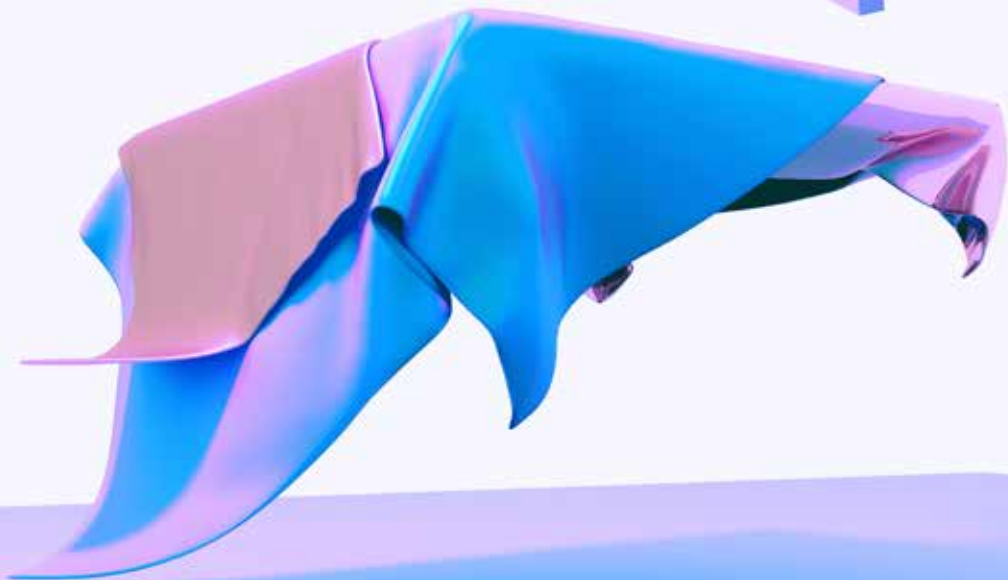
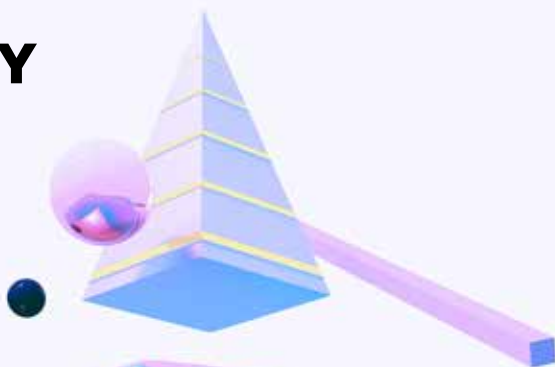


**OCAD**  
**UNIVERSITY**  
**2022**  
**ART**  
**DESIGN**  
**MEDIA**



# AT OCAD UNIVERSITY, WE TAKE IMAGINATION SERIOUSLY

Located in downtown Toronto, we're Canada's oldest and largest university for art, design and media.

As a student here, you benefit from hands-on studio learning. You have access to state-of-the-art shops and production facilities for both traditional and digital creation.

You also take rich courses in humanities, business and science. The combination is empowering. Through it, you begin to see, make, think and do things differently. You gain incredible insight and skill — everything you need to take on the world.

**THE WORLD IS  
CHANGING**

**BE ADAPTABLE  
BE RESILIENT  
BE CREATIVE**

Samuel Kwan building a chair in the wood shop in 2017.  
Photo by Oscar Fletcher

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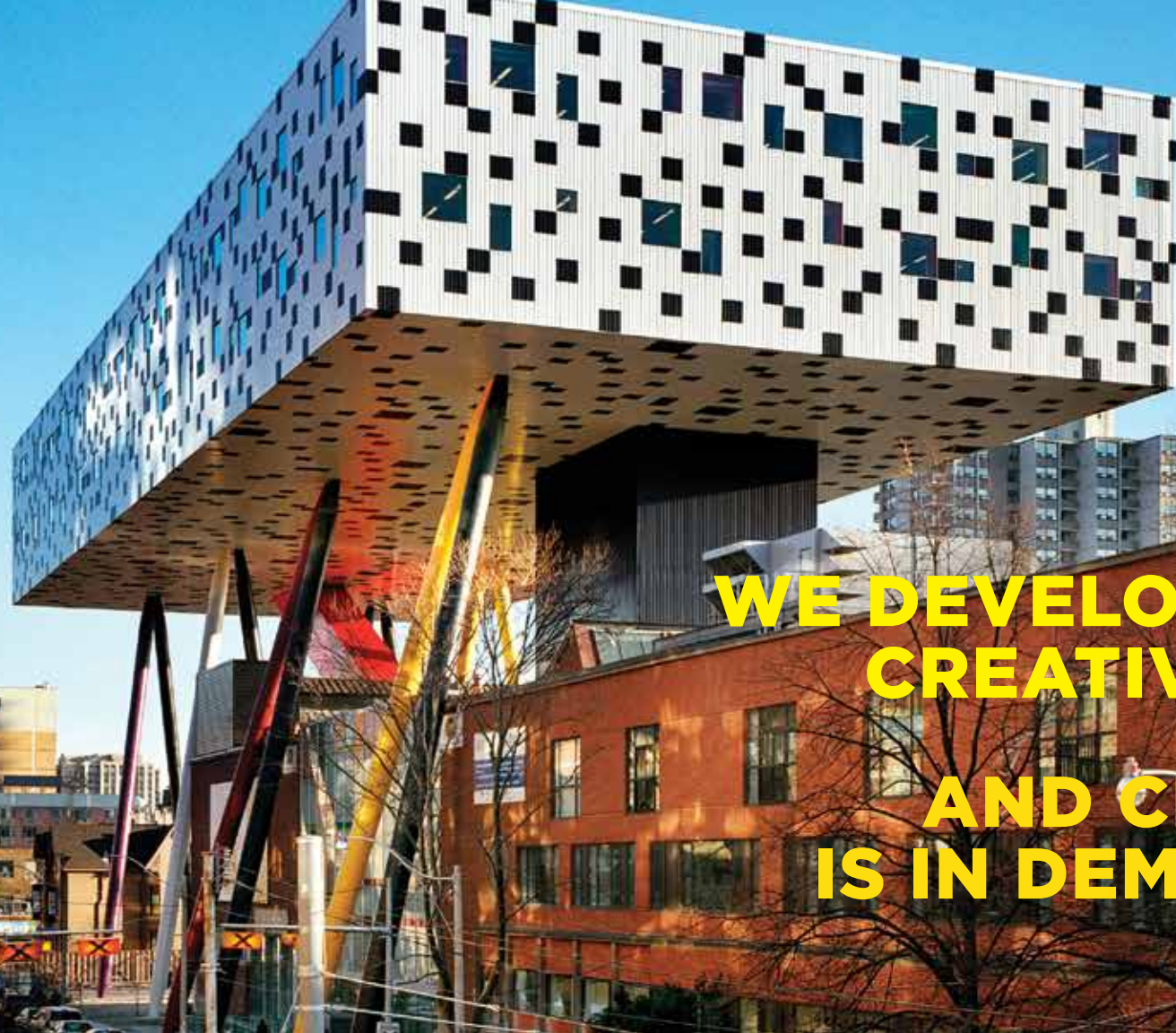
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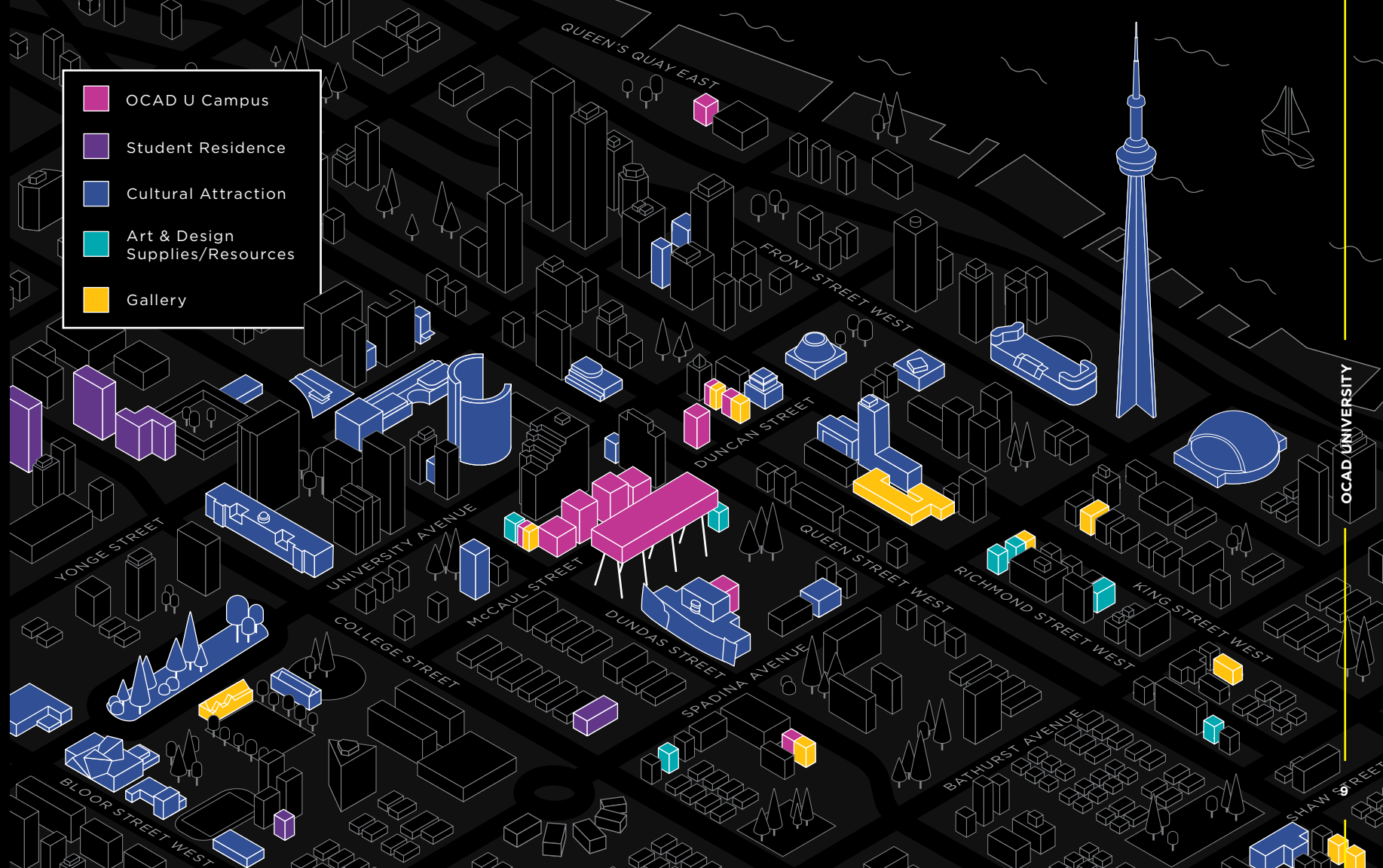


**WE DEVELOP  
CREATIVITY  
AND CREATIVITY  
IS IN DEMAND**

## OUR LOCATION

OCAD University is located in Toronto, home to more than 40,000 working designers as well as the third largest concentration of visual arts and entertainment professionals in North America. Toronto is heralded as one of the most multicultural cities in the world, and we're right in the middle of it.

We're also at the centre of the creative corridor. Anchoring our multi-building urban campus is the iconic Sharp Centre for Design, open since 2004 and now one of Toronto's most recognizable landmarks. Here, and together with our local, national, Indigenous and international partners, we give you everything you need for creative growth.





# FACTS & FIGURES

144

years of educating  
the creative leaders of  
tomorrow

17:1

student-to-faculty ratio

91%

of classes with fewer than  
30 students

Dozens

of ways we're here for you:

- Academic Advising
- Career Development
- Student Accessibility Services
- Experiential Learning opportunities
- Financial Planning
- Student Wellness Centre
- Indigenous Student Services
- International Student Services
- Student-run clubs and organizations
- Student mentoring
- Writing & Learning Centre
- Visiting artists, speakers and exhibitions

17

undergraduate  
programs

4,500

students

18

fabrication studios and  
shop facilities

60+

exchange partners  
worldwide

7

graduate programs

100+

tools you can borrow



# ART DESIGN MEDIA

## OUR PROGRAMS

# ADVERTISING

Degree earned:  
Bachelor of Design

Working closely with acclaimed advertising practitioners and researchers, you will explore the monumental impact that advertising as an industry and design discipline has on society and culture as you prepare to take a creative leadership role in its future. Learn how to make transformative contributions to local and global communities, with established and emerging brands. Create advertising and communication solutions for a variety of social, cultural and market-based problems, while gaining highly developed making and critical thinking skills that can be applied in art direction, copywriting, communication design, and strategic planning.



## WHERE YOU CAN GO FROM HERE:

- Advertising agencies
- Marketing companies
- Design firm
- Established and emerging brands
- Entertainment and game producers
- Media and broadcasting companies
- Strategic planning agencies
- Graduate studies in design, media, business and related disciplines



Ali Foorooghi, *Vegan-ish is vegan enough*, 2019.

# CREATIVE WRITING

Degree earned:  
Bachelor of Fine Arts

Be part of a dynamic hands-on, studio-based approach to the study and practice of writing as artistic creation. Unlike in other creative writing programs, you can hone your craft in writing while also exploring multiple art and design disciplines. Study living literary culture, literary art practices and production, and develop your craft of spoken, written and visual texts as well as experimental language forms.

## WHERE YOU CAN GO FROM HERE:

- Publishing
- Journalism
- Writing
- Public relations
- Community development
- Literary performance



Photo by Martin Iskander; set-up by Catherine Black, 2018.



## CRITICISM & CURATORIAL PRACTICE

Degree earned:  
Bachelor of Fine Arts

Engage with professional practices in today's museums, galleries and emerging cultural platforms in Canada's only studio-based undergraduate program in criticism and curatorial practice. Explore the possibilities for collaboration on artist-run initiatives with curators, writers and exhibition designers. Delve into current practices in contemporary art and curate your own projects and exhibitions using creative critical approaches.

### WHERE YOU CAN GO FROM HERE:

- Curating art and writing art criticism
- Exhibition creation and production
- Arts administration and advocacy
- Art consulting (public and private collections, auction houses, corporate collecting)
- Graduate programs in art history, museum studies and cultural studies

## DIGITAL FUTURES

Degree earned:  
Bachelor of Design or  
Bachelor of Fine Arts

Create the technologies that shape the way we live, work and play. Use a human-centric approach to the development of games, wearable technology, mobile apps, VR, interactive installations and augmented reality to explore how they can address contemporary issues and future possibilities. Work directly with the industries and communities that these technologies are impacting and test-drive in real-world situations. You will have the opportunity to explore your own interests in these fields by taking a diverse range of art, design and liberal arts courses.

### WHERE YOU CAN GO FROM HERE:

- Game design
- UI/UX
- VR/AR development
- Creative technologies
- Communications and data visualization
- Internet of things

Photo by Digital Futures.

Project: Video Installation in Celebration Square, Mississauga  
created in Atelier IV

Students: Mahnoor Shahid, Erika Davis

Adrienne Hall, *Net for Forgetting*, untied lucky knots, wood, tangerines, 2016.

# DRAWING & PAINTING

Degree earned:  
Bachelor of Fine Arts

Learn how to become a dynamic artist through studying theory, art history and social issues. Take courses in landscape, figurative and abstract painting. Learn to speak, write and present your artwork for an exhibition. Be encouraged to experiment with digital, installation, and experimental approaches.

Strengthen skills in colour, value and texture. Depict the figure through anatomy lessons and observational skills. Learn the power of composition and surface in abstraction. Get outside and paint the landscape; learn to see in new ways. Do a field study in an artist's studio or gallery for job experience.

## WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Curation
- Museum and gallery administration
- Illustration and mural work
- Art teaching
- Art conservation/restoration

*\*The specialization in Digital Painting & Expanded Animation is available through this program.*

Gillian Toliver, *Paper Skin Makes Me, Waver in the Breeze*. Acrylic on paper, graphite on paper, ink on plaster, 2019.

# ENVIRONMENTAL DESIGN

Degree earned:  
Bachelor of Design

Develop creative, responsive and sustainable designs for architecture, interiors, landscape and urban environments. Engage in courses in design theory and history, colour, interior and architectural material, technology and construction, lighting, accessibility, sustainability, drawing, visual representation and professional practice.

## SPECIALIZATION IN INTERIOR DESIGN

Focus on the design of interior and architectural spaces. Develop projects in community, commercial, residential, retail, hospitality and institutional contexts, with a variety of interdisciplinary options. You can choose to add this specialization in your third year of study. This specialization is accredited by the Council for Interior Design Accreditation (CIDA).

## WHERE YOU CAN GO FROM HERE:

- Architecture
- Landscape architecture
- Interior design
- Urban design and planning
- Graduate studies in architecture, landscape architecture, environmental sciences, urban design, urban planning, and historical restoration and preservation



Anna Pogossyan, *The Passage*, 2018.



# "\*! "\$% ^& \_ ANIMATION

Experiment with digital art and animation. Strengthen your technical abilities in digital imaging, stop-motion, video compositing, media installation, 3D modeling and animation. With this program, you'll develop your practice as an independent artist and animator, and learn skills you can use in a variety of creative industries.

## WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Film, video and television production
- Graduate studies in art, cultural criticism, digital media production and physical computing
- Art conservation/restoration
- Arts or gallery administration

Degree earned:  
Bachelor of Fine Arts



Nelson Wu, *Neither Here Nor There*, 2019.



# GRAPHIC DESIGN

Degree earned:  
Bachelor of Design

Learn about the monumental impact that graphic design has had on society and culture as you prepare to make a mark yourself. Use visual communication to represent your ideas and messages and be prepared to challenge barriers and create work for social good. Studio courses include design process, typography, photography, interaction design, editorial design and motion graphics.



## WHERE YOU CAN GO FROM HERE:

- Graphic design studios
- Cultural and public institutions
- Journalism and broadcast media
- Entrepreneurial initiatives
- Sports and entertainment organizations
- Graduate studies in design, media studies and related design disciplines



Graham Nhlamba, *Not My Monarchy*, 2018.

## ILLUSTRATION

Degree earned:  
Bachelor of Design

Create artful illustrations that complement or transcend the written word. Develop your personal vision and skills by working closely with award-winning illustrators on real-world assignments. This program covers a wide range of illustrative applications, including editorial, advertising, books, comics, concept art, animation, website design and fine art, while introducing and solidifying the principles of communication art and entrepreneurship.

### WHERE YOU CAN GO FROM HERE:

- Freelance and independent work
- Editorial publications and books
- Advertising and graphic design
- Digital studios
- Artistic practice

## INDIGENOUS VISUAL CULTURE

Degree earned:  
Bachelor of Fine Arts

Engage in a dynamic and evolving global discourse unfolding through Indigenous art, history and unique cultural foundations of creativity. Study and be inspired to combine contemporary and customary art practices grounded in an imaginative, cross-cultural blend of Indigenous and Western forms of knowledge. This program is interdisciplinary and includes foundational courses in painting, drawing, sculpture, integrated media and Indigenous studies/visual culture.

### WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Curation
- Arts administration
- Museum or cultural programming
- Art education
- Graduate studies in art, cultural criticism, art history, education, Indigenous and museum studies

Kaia'tanó:ron Dumoulin Bush, *Scene  
Laurentienne — 1954 X Child's Ribbon Dress*,  
Wood panel, acrylic, 2017-2018.





## INDUSTRIAL DESIGN

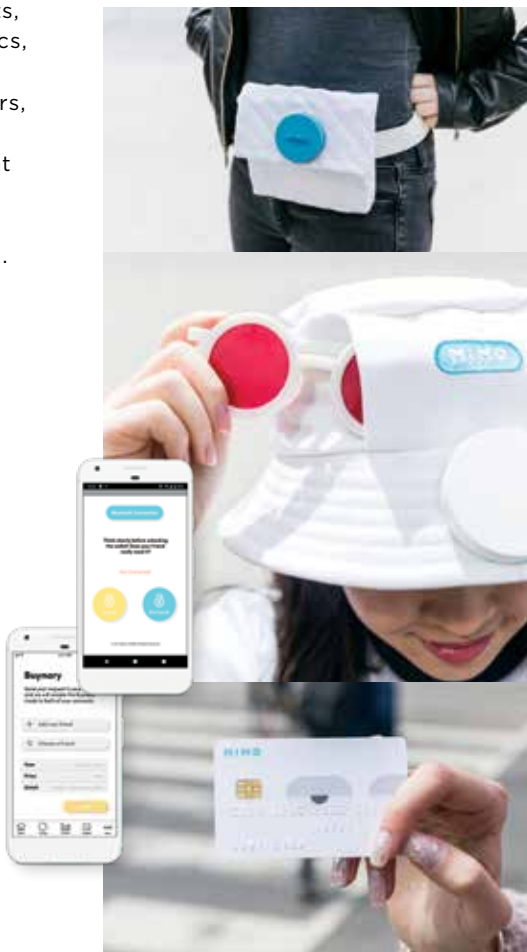
Understand the relationships among users, makers and designers through the creation of products, systems and services. Learn about design ethics, research, concept development and making prototypes. See how design interacts with users, resources, culture, economy and ecology. Study how people behave to better understand what their needs are. While you're studying theory, you'll also be able to take practical, creative hands-on courses, such as design and drawing. This program is recognized by the Association of Canadian Industrial Designers.

### WHERE YOU CAN GO FROM HERE:

- Design products, systems and services
- Design with and for emerging technologies
- Interaction and experience design
- Product and service design for health and wellness applications

Sony Chen, *MIMO*, a banking service that breaks spending and consumption patterns, 2019.

Degree earned:  
Bachelor of Design



## INTEGRATED MEDIA

Degree earned:  
Bachelor of Fine Arts

Approach art making through an exploration of a variety of digital media practices such as film, video, sound, robotics, electronics, performance and animation. Gain technical skills within these mediums and graduate as an independent thinker and professional in the media arts. In this program, you can also specialize in Digital Painting & Expanded Animation.

### WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Film, video and television production
- Arts or gallery administration
- Graduate studies in art, cultural criticism, digital media production and physical computing



Sofia Mesa, *Witness: Anger as the Protagonist*, Video 12:25, 2019.

# MATERIAL ART & DESIGN

Degree earned:  
Bachelor of Design or  
Bachelor of Fine Arts

Learn how to create jewellery, textiles and ceramics as a professional studio artist or designer. In this program, you'll focus on making your own functional and expressive objects and learn the critical, business and entrepreneurial skills you need to succeed. Choose to focus on textiles or jewellery/metalsmithing, or take courses from across the two subject areas with electives in ceramics, wearable form, wearable technology, sustainability and more.



## WHERE YOU CAN GO FROM HERE:

- Textile/jewellery/ceramic art and design
- Fashion/costume design
- Product design
- Interior design
- Graduate studies in art, craft, design, ceramics, fashion, jewellery, textiles and museum studies

Hatley Walker, *Investigations in Ballchain: Reclaiming Embodiment*, woven ball chain, tencel, monofilament, 2016. Photo by Kristi Giambattista.  
Masha Gabrieleve, *Neostructivism*, 2016. Photo by Nicholas Kalimin

# PHOTOGRAPHY

Develop strong critical, creative and conceptual work and skills through the use of analogue and digital photography. Gain access to some of the best photography facilities in Canada that include both a colour and black and white darkroom (a rare find these days). In this program, you will be introduced to contemporary and historical photographic practices that include digital, camera and darkroom techniques.

Degree earned:  
Bachelor of Fine Arts



## WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Freelance photography
- Digital/print publications or image archives
- Arts or gallery administration
- Artist representation, production or photo editing

Bidemi Oloyede, *Zviko & Graham*, 2019.



## PRINTMAKING & PUBLICATIONS

Explore the conceptual and creative possibilities of printmaking. Work with relief, letterpress, intaglio, screen printing, lithography and digital media to develop innovative works in formats such as fine art prints, book works and installation. The possibilities and potential of contemporary printmaking are dynamic, allowing artists to work across a range of disciplines including drawing, photography, sculpture, illustration and design. Learn about printmaking's rich history and long-standing connection with social engagement and community practice.

### WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Commercial design and illustration
- Online, print and alternative publishing
- Arts or gallery administration
- Independent web, graphic and digital design and communication

Degree earned:  
Bachelor of Fine Arts



Owen Marshall, *Stop Sign (Retired)*, 2019.

## SCULPTURE/ INSTALLATION

Experiment with the making of sculpture and installation works through a range of analog and digital approaches. This program's multidisciplinary vision, alongside its new minor in Art and Public Spaces, encourages the development of ideas and skills in support of a broad range of artistic approaches. Students explore diverse 2D and 3D media and access knowledge in fabrication studio courses such as woodworking, mould-making, plastic, metal fabrication and bronze-casting.

### WHERE YOU CAN GO FROM HERE:

- Artistic practice
- Gallery exhibition, art event installation and art in public space
- Art curator and gallery administration
- Art education

Degree earned:  
Bachelor of Fine Arts



Andrew Atkin, *Mad Science, Happy Alchemy*, 2019.

# VISUAL AND CRITICAL STUDIES

Degree earned:  
Bachelor of Arts

An art and design university's dynamic environment is the perfect place for a BA in art history. Core courses provide you with historical depth, global perspectives and the critical skills you need to explore art, design and new media. Plus, this program offers a wide range of elective options, including minors in studio disciplines or one of many other exciting areas like Social Sciences, Art and Social Change or Indigenous Visual Culture.



## WHERE YOU CAN GO FROM HERE:

- Art curation and management
- Arts journalism and criticism
- Graduate studies in art history, education, cultural and museum studies
- Publishing

Dallas Fellini, *Fabricating Authority: Personified Anonymity in the Work of Jim Joe*, 2019.

# MINORS

Studio, Liberal Arts & Sciences and interdisciplinary minors at OCAD University give you the flexibility to construct a program of study that responds to your interests, curiosities and passions.

- Art and Public Spaces
- Art & Social Change
- Art History
- Entrepreneurship & Social Innovation
- Communication Design
- Creative Writing
- Digital & Media Studies
- Digital Media
- Drawing & Painting
- English
- Expanded Animation
- Furniture Design
- Games and Play
- Gender and Sexuality Studies
- Illustration
- Indigenous Visual Culture
- Industrial Ceramics
- Integrated Media
- Material Art & Design
- On-Screen Media
- Photography
- Printmaking
- Sculpture/Installation
- Social Sciences
- Sustainability
- Wearable Technology

Find out more: [ocadu.ca/academics/minors](https://ocadu.ca/academics/minors)





Our Drawing & Painting studios are spaces for a range of digital, traditional and alternative approaches to art creation, and many feature plenty of natural light.

# STUDENT SERVICES

As a student you have access to dozens of student services such as the following:

Academic Advising

Career Development

Financial Aid & Awards

Indigenous Student Services

International Student Services

Laptop Program

Library

Student Accessibility Services

Student Wellness Centre

Writing & Learning Centre







# CAMPUS LIFE

Campus Life ensures that you have access to social, learning and development opportunities outside the classroom. Our programs encourage enhanced personal growth, connection, engagement, leadership, self-confidence, interpersonal and team-building skills. Participate in the following ways:

Intramural sports

Meditation

Orientation (O-DAYS!)

OCAD U Student Union

Student Mentor Program

Student-run groups

University committees

Yoga

Volunteer opportunities

and more...



# FEES AND FUNDING OPPORTUNITIES

## ESTIMATED FEES

**Full-Time Domestic Tuition:** \$7,200 /academic year

**Full-Time International Tuition:** \$28,000 /academic year

**Laptop Program Fees:** \$330 - \$460/academic year

**Rent in and around Toronto:** \$600 to \$2000+/month

**Living Costs in Toronto:** \$1000-1500/month

All costs are in Canadian dollars and based on the 2021/2022 academic year. Actual costs will depend on a number of factors. For a more detailed outline of costs, please refer to our cost calculator at [ocadu.ca/costcalculator](https://ocadu.ca/costcalculator).

## FUNDING OPPORTUNITIES

Here are just some of the ways you can get help funding your education at OCAD U:

**Awards** **Bursaries** **Grants and loans (aka OSAP)** **On-campus Jobs** **Scholarships**

All new, full-time, first-entry undergraduate students may be automatically considered for entrance scholarships and awards. Some entrance awards and bursaries may require an application.

# HOUSING

Situated downtown, OCAD U is in a prime location for living, working and travelling in around the greater Toronto area. We have several housing partners including co-ops, independent student residences and online housing service providers. Below are the options you can consider:

**Residence-style:** Residence-style housing is the more traditional dorm-style type of living that offers a one-stop shop for meal plans, security and other amenities. OCAD U is partnered with **Campus One**, **Parkside** and **Campus Common** among others.

**Co-operative (co-op):** Co-operative (co-op) housing is similar to residence but the buildings are typically smaller or medium-sized apartment buildings or townhouses and also tend to offer more affordable rates. Some options include **Campus Co-operative** and **Neil-Wycik Co-operative**.

**Independent housing:** Independent housing is available all across Toronto in an array of options. Landlords will typically post a listing about a month or two before a unit is available for rent. A great place to start is **Places4Students.com**.

**Homestay:** Homestay is a popular choice of accommodation if you are from outside Toronto or Canada. Homestay users enjoy the hospitality of a host family and often get help adjusting to a new lifestyle, a new neighbourhood, transit system and more. Some homestay options include the **Toronto HomeShare program**, **Five Star Homestay**, **Homadorma** and more!



Our Foundry offers you a facility dedicated to the casting of work in bronze and aluminum using the "lost wax" process.

Students working in the foundry. Photo: Christina Gapic

# SO, HOW DO I APPLY?

All applications for admission are made online through the **Ontario Universities' Application Centre** at [ouac.on.ca](https://ouac.on.ca). The recommended deadline to apply for all programs at OCAD U is February 1, 2022.

Applications may be considered after this deadline if space is available. The only entry point is in September each year. Offers of admission to OCAD U's programs are based primarily on the strength of the applicant's portfolio or supplemental application materials. All offers are conditional upon meeting the minimum academic requirements and supplying all required documentation.

After you apply through the OUAC you will be notified by email of the exact dates, deadlines and methods you need to follow to submit your portfolio, supplemental items or assignments, as well as when you will need to submit transcripts and meet the academic entrance requirements. Here's some information to get you started:

## **ADMISSION TO THE BACHELOR OF FINE ARTS IN CREATIVE WRITING**

is based primarily on a writing portfolio consisting of prose, poetry, spoken word, experimental or hybrid forms that demonstrate your creative writing ability and potential. In addition to the portfolio, you must submit a Statement of Intent that outlines your academic and/or professional experience, how your writing interests align with the program, and any record of publications, performances, awards or participation in writing workshops.

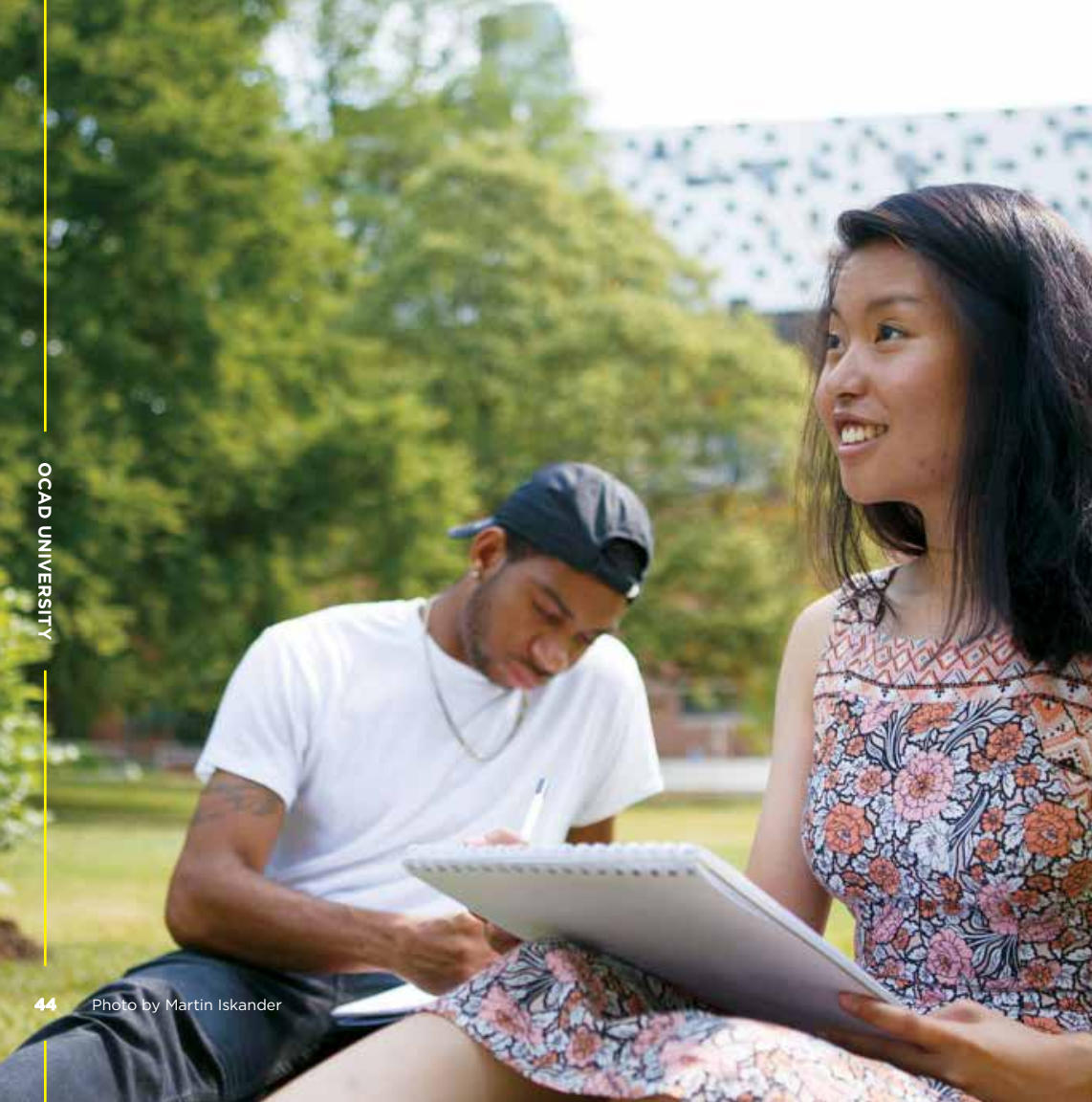
## **ADMISSION TO THE BACHELOR OF ARTS IN VISUAL AND CRITICAL STUDIES**

Admission to the Bachelor of Arts in Visual and Critical Studies is based on a combination of a review of a written assignment and your grades. Applicants to this program are required to submit a Statement of Intent, a Writing Sample responding to a topic provided by OCAD U, and official transcripts to be considered for admission.

**ADMISSION TO ALL OTHER UNDERGRADUATE PROGRAMS** is based primarily on your portfolio submission. It's one of the most important elements of your application. See the next page for more details on our portfolio guidelines.

[ocadu.ca/admissions](https://ocadu.ca/admissions)





## WHAT SHOULD I INCLUDE IN MY PORTFOLIO?

(For all programs except Creative Writing and Visual and Critical Studies)

Your portfolio is a collection of work that represents your individual creative and technical experiences and accomplishments and should be a visual representation of who you are. You need to demonstrate that you are a visual communicator and that you are well-equipped to succeed at OCAD U. Keep in mind that when it comes to your portfolio, some of the most important features we look for are skill, passion, curiosity and your ability to think creatively.

### Key elements of the portfolio for admission include:

- **Statement of Intent** – Explain your interest in the program that you have applied to, as well as what inspires or influences the work that you do.
- **Process Work** – Show your sketchbook, process and concept development skills as part of your portfolio.
- **Finished Work** – Include 8 to 10 examples of your finished original work. Be sure to show some work that is directly related to the program that you are applying to.
- **Descriptions** – Explain in 50 words per finished piece the process, method, media, concept and purpose of each piece.

Visit our website for complete and up-to-date details on portfolio requirements, submission options, program-specific guidelines and assignments.

[ocadu.ca/portfolio](https://ocadu.ca/portfolio)



# ACADEMIC ENTRANCE REQUIREMENTS

While the primary basis of admission to OCAD University is the assessment of the portfolio, writing sample and supplemental application materials, strong academic skills are essential for your overall success. All offers of admission to OCAD U are conditional upon successful completion of the academic entrance requirements. The following is meant to be used for reference; full academic entrance requirements are available on our website.



## APPLICANTS CURRENTLY ATTENDING AN ONTARIO SECONDARY SCHOOL:

- Successful completion of the Ontario Secondary School Diploma (OSSD).
- ENG4U (or EAE4U) with a minimum final grade of 70%.
- A total of six grade 12 U or M level courses with a minimum academic average of 70% (including ENG4U).

*\*Additional proof of English Language Proficiency may be required*

## APPLICANTS CURRENTLY ATTENDING HIGH SCHOOL OUTSIDE OF ONTARIO:

- Successful completion of high school supported by submission of official transcripts.
- Senior level academic English course with a minimum final grade of 70% (or equivalent).
- Minimum 70% (or equivalent) overall academic average in senior level university preparatory courses.

*\*Additional proof of English Language Proficiency may be required*

## APPLICANTS WITH PREVIOUS POST-SECONDARY EDUCATION:

- Satisfactory proof of proficiency in English (an approved course or language test).
- Completion of one or more years of post-secondary education.
- Submission of official transcripts, including high school, required for review.

*\*Applicants in this category may qualify for transfer credit; visit our website for further details.  
\*Additional proof of English Language Proficiency may be required.*

## APPLICANTS TO AN UPPER YEAR:

- Successful completion of one or more years of post-secondary education equivalent to the first year of program applying to at OCAD University.
- Satisfactory proof of proficiency in English (an approved course or language test).
- Submission of official transcripts, including high school, required for review.

*\* OCAD University offers Articulation Agreements with several partner institutions; visit our website for further details.*

*\*Additional proof of English Language Proficiency may be required*

## NON-TRADITIONAL (MATURE) APPLICANTS :

- 20 years of age by September 1 of the year of intended enrollment.
- Satisfactory proof of proficiency in English (an approved course or language test).
- Exempt from full academic entrance requirements if not engaged in formal education for at least two years.
- Submission of official transcripts, including high school, required for review.

[admissions.ocadu.ca](https://admissions.ocadu.ca)

## ENGLISH LANGUAGE PROFICIENCY REQUIREMENTS\*

Undergraduate applicants who are English language learners may be required to submit the successful results of an English Language Proficiency Test in addition to satisfying academic entrance requirements.

### We currently accept the following English Language Proficiency Tests:

- **CAEL:** Minimum 70 overall with no band below 60.
- **IELTS** (Academic): Minimum 6.5 overall with no part below 6.0.
- **PTE Academic** (Pearson Test): Minimum 58 overall with at least 56 in each subcategory (Listening; Reading; Speaking; Writing).
- **TOEFL iBT:** Minimum total score of 84 with at least 20 in Reading, 19 in Listening, 22 in Speaking and 20 in Writing.

We also recognize English language training from several English Language Pathway schools and offer a program called English for Art & Design (EAD). Learn more about English language programs, partner schools, minimum score thresholds and other acceptable tests, and possible test exemptions at [ocadu.ca/English-proficiency](https://ocadu.ca/English-proficiency).

*\*\*OCAD University reserves the right to request results of a standardized test of English Language Proficiency from any applicant.*

*\*\*Scores may be subject to change. Our website has up-to-date details on minimum score thresholds, other acceptable tests, language school partners and other requirements.*

## ADMISSIONS CHECKLIST

- Choose your area of study with the help of [ocadu.ca/admissions](https://ocadu.ca/admissions)
- Review and understand your academic entrance requirements
- Submit your application at [ouac.on.ca](https://ouac.on.ca)
- Add the @ocadu.ca domain to your email 'safe senders' list and check your junk mail regularly
- Receive your email acknowledgement from OCAD U
- Prepare and submit your portfolio and statement of intent (for admission to the Bachelor of Design or the Bachelor of Fine Arts programs)
- ~~~ OR ~~~~  
Submit your writing sample, creative profile and official transcripts (for admission to the BA in Visual and Critical Studies)
- Receive conditional offer of admission and accept it
- Meet all academic entrance requirements and conditions of your offer
- Plan and register for your courses online over the summer
- Join us in September!

# VIRTUAL EVENTS & APPOINTMENTS

**GET TO KNOW CURRENT STUDENTS AND ALUMNI, CONNECT WITH ADMISSIONS STAFF, GAIN FEEDBACK ON YOUR PORTFOLIO, MEET OUR FACULTY AND MORE!**

We have a virtual event for you!

Visit **[admissions.ocadu.ca/visit/meet-us](https://admissions.ocadu.ca/visit/meet-us)** for a complete list of all the ways you can explore the OCAD community (from the comfort of your couch).

Available fall 2020 onwards.

## SIGN UP

**[admissions.ocadu.ca/visit/meet-us](https://admissions.ocadu.ca/visit/meet-us)**

Photo by Sarah Mulholland



# THIS IS WHERE YOUR CREATIVE CAREER STARTS

As part of the **Centre for Emerging Artists & Designers (CEAD)**, the Career Development office supports the professional development of emerging OCAD U creative talent. We provide direction, resources and opportunities which lead to the realization of transformative personal and early-career goals.

At the **CEAD**, you'll be able to take advantage of (but are not limited to) the following:

400+ organizations through experiential learning placements

Creative in-class projects with real-world industry partners

Exclusive summer internships

Experiential learning placements

Gallery exhibitions of your work

Freelance creative opportunities

Jobs after graduation

Learn more at [ocadu.ca/CEAD](https://ocadu.ca/CEAD)

## CREATIVE. SPECIALIZED. INDIVIDUAL.



OCAD University's dedicated support services will help you build a professional community, valuable experience and skills.

# GRADUATE PROGRAMS

## CONTEMPORARY ART, DESIGN AND NEW MEDIA ART HISTORIES

**Length of program:** 2 years FT

**Degree earned:** Master of Arts

Consider the ever-shifting worlds of contemporary art, design and new media art through a compelling array of local and global perspectives.

## CRITICISM & CURATORIAL PRACTICE

**Length of program:** 2 years FT

**Degree earned:** Master of Fine Arts

Explore and experiment with contemporary art, media and design through engagement with history, theory and criticism within curatorial practice.

## DESIGN FOR HEALTH

**Length of program:** 2 years FT, 3 years PT

**Degree earned:** Master of Design

Evaluate the complexity of health-care through a comprehensive design approach. Create ethical, sustainable solutions to pressing challenges across the health sector.

## DIGITAL FUTURES

**Length of program:** 2 years FT

**Degree earned:** Master of Arts, Master of Design or Master of Fine Arts

Respond to the role of digital technology as a catalyst for integrating societal, cultural and economic change. Participate in the global digital revolution that fuses together disruptive technology and new thought leadership.

## INCLUSIVE DESIGN

**Length of program:** 2 years FT

**Degree earned:** Master of Design

Using the lens of design thinking, become a global leader in equity and access issues in the public or private sectors. Leverage digital technologies to create inclusive policies, services, products and solutions that can be used by everyone.

## INTERDISCIPLINARY MASTER'S IN ART, MEDIA AND DESIGN

**Length of program:** 2 years FT, 3 years PT

**Degree earned:** Master of Arts, Master of Design or Master of Fine Arts

Investigate and produce works that combine art, design and interdisciplinary academic study to create new forms of visual and social research and creative production in a studio environment.

## STRATEGIC FORESIGHT AND INNOVATION

**Length of program:** 1.5 years FT  
or 2.5 years PT

**Degree earned:** Master of Design

Join a diverse cohort of professionals from the public, private and volunteer sectors to envision a world from a human perspective. Learn to design and co-create sustainable solutions to complex, real-world problems that are impacting your field.

Annette Mangaard, *Meltdown: An Investigation of a Seascape in Two Forms*, 2017



# OUR ALUMNI

## JESSICA CHING

**Program: Industrial Design, '09**  
**Job Title: Co-Founder & CEO at EVE Medical**

Jessica is the Co-Founder and CEO of Eve Medical. Following her passion to integrate design and healthcare, she founded Eve Medical post-graduation. She and her team have brought a self-sampling device (HerSwab) and home diagnostic platform (Evekit.com) from early concept to commercial launch. Eve Medical was a finalist in the global Quest Award to End Cervical Cancer, and Jessica was named a 2016 Canadian Business Change Agent. Eve Medical continues to operate as a social enterprise focused on designing innovative user-centred medical products.

## ROUZBEH AKHBARI

**Program: Sculpture/  
Installation, '16**  
**Job Title: Artist**

As an artist, Rouzbeh works in a variety of mediums including sculpture, video and photography, often linking them in installations. Rouzbeh has shown his work locally as well as globally, most recently with an exhibition that opened in Beijing. He is currently pursuing a Master's in Visual Studies at the University of Toronto John H. Daniel's Faculty of Architecture, Landscape and Design.



## RICKEE CHARBONNEAU

**Program:** Digital Futures, BDes '14, and Inclusive Design, MA '17

**Job Title:** Accessible Designer and Researcher

Rickee completed both her undergraduate and graduate degrees at OCAD U and now works as the Creative Technology Lead at a marketing agency. Her award-winning AmpGear, developed during her undergraduate years in the Digital Futures program, is a crowd-sourced prosthesis design project that can be made at home on a 3D printer. In addition to her career and personal creative practice, Rickee works as a research assistant in accessible web design.



*FIGO Rear Support Pet Wheelchair*  
Photo: Pete Thorne Photo



Photo by Steve Loughlin

## TOM BRIGGS

**Program:** Graphic Design, '11

**Job Title:** Lead Graphic Designer at Cervélo Cycles

Cervélo Cycles, a Toronto-based bicycle manufacturer, hired Tom in 2015 to join the team as Lead Graphic Designer. He designed the new paint job for team MTN-Qhubeka, the first African team in the Tour de France, as well as the Great Britain Olympic Team bikes for the 2016 Rio Olympics (where they brought home six Gold medals). Outside of his role at Cervélo, Tom has worked on graphics and branding projects for companies including Nike and Moog Music.

## MERYL MCMASTER

**Program:** Photography, '10

**Job Title:** Artist

Meryl works with props and sculptural garments in her photography to explore representation, perception, myth, memory, the environment and her cultural heritage as Plains Cree. Meryl's works can be found in the collections of the Canadian Museum of History, the Art Gallery of Ontario, the National Museum of the American Indian, the Ottawa Art Gallery and Indigenous and Northern Affairs Canada. Her solo exhibition *Confluence* toured Canada through 2018.



Meryl McMaster, *Viage*, Digital chromogenic print, 2010

## ADMISSIONS & RECRUITMENT CONTACT INFORMATION

In the Admissions & Recruitment office, we make every effort to help with the application process and requirements to ensure that you understand the steps you need to follow to be a successful candidate for enrolment at OCAD U. Please feel free to contact us with any questions you may have.

**COVID 19 UPDATE: PLEASE VISIT**  
[ocadu.ca/coronavirus](https://ocadu.ca/coronavirus)

This fall the Admissions & Recruitment office, while physically is closed, is online and active. Our team is working remotely and we are here to support you and your students.


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[admissions@ocadu.ca](mailto:admissions@ocadu.ca)

Eli Schwanz, *Punctured Drape*, cotton, fluorescent bulb, balast, 2017.


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